



Annual Report 2010

March 2011



converge

Converge: approach, focus,
come together.

"I love it when a plan comes together." Quoting Hannibal from the 80s TV Series *The A-Team* is unique for an annual report. Then again, so is the manner in which our programs and our people came together in 2010.

We continued our success in investments for business and community development in Kenya, and built friendships across cultures and continents through two Service Learning Experiences.

Most significantly, however, was the convergence of our seven years of human, intellectual, and social capital into The Global Entrepreneur Academy (GEA) in Nairobi. We worked closely with our Kenyan partners to ensure that The GEA provided valuable business education, which our partners are using to break the cycle of poverty for families and communities.

Thank You

A handwritten signature in black ink, appearing to read 'B. Rants'.

Brian Rants, *Executive Director*



Read On...

The GEA in Nairobi

15 heroic leaders gathered in Nairobi for an introduction to entrepreneurship, and to be equipped in effective leadership and management.

2

Cultures & Continents

Lions, zebra, and hippos...oh my! Our Service Learning Experiences build friendships and create advocates.

3



Equipping Entrepreneurs

The Global Entrepreneur
Academy in Nairobi

Breaking the Cycle of Poverty Through Business Education

Relationships have always shaped and defined our work. Today, we have a thriving network of partners that educate disadvantaged children, empower women, prevent HIV/AIDS, and provide microfinancing.

To further support our partners' work, we wanted to know the key to effectively break the cycle of poverty. So we asked our friends.

Equipping Leaders

Our partners told us the key to breaking the cycle of poverty is education; specifically, training to create and expand successful and sustainable businesses.

Facilitated by Kenyan instructors, The GEA is a comprehensive introduction to entrepreneurship and business management that equips students with a business plan. The knowledge gained from The GEA aids our partners to maximize their efficiency and impact as they work to break the cycle of poverty.

Fall 2010 Graduating Class

Quotes from some of the 13 participants:

To me, this is a golden opportunity. I have been running a project without enough knowledge. From The GEA training I have gained more knowledge about leadership and management of CBOs (community-based organizations).

- Immaculate Mwangi of Mother's Concern

I appreciate The GEA training, which has brought total transformation in my thinking about breaking the poverty cycle.

- Joyce Kamondo from MOCASO



SLE What is it?

Service Learning Experiences are not about “doing” but about being:

- A listener
- A learner
- A friend

As an organization that is built on relationships, SLEs provide an opportunity to introduce our friends in Kenya to our friends in the U.S.



A New Vision – February 2010 SLE

Executive Director Brian Rants traveled with two Denver business leaders to explore the creation of an entrepreneurial academy. They spent two weeks with our CBO (Community Based Organization) leaders asking why they wanted this training and what format would be most helpful to them.

The result? The Global Entrepreneur Academy in Nairobi: Eight sessions that train leaders to run and grow their CBOs.

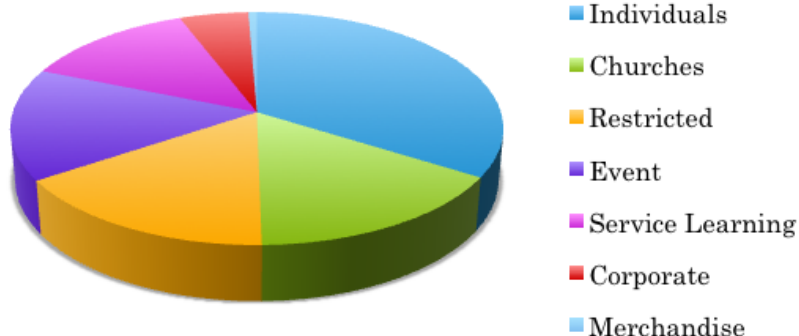
Celebrating Achievement – December 2010 SLE

The GEA in Nairobi culminated with the graduation of 13 CBO leaders. For many, this was the first educational certificate of their lives, and we were there to celebrate!

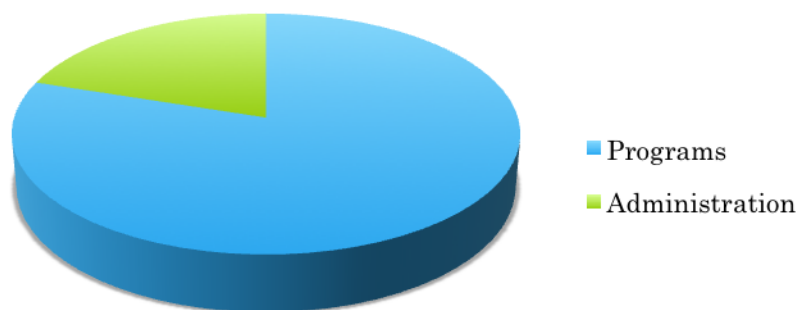
Participants of this Service Learning Experience included two board members of The 1010 Project, our volunteer bookkeeper, and two supporters. We also traveled to Western Kenya to meet with CBO leaders requesting that we expand The GEA to rural Kenya, where the lack of financial and educational resources is even more pronounced.



Income - \$122k



Expenses - \$107k



2010 Donations by Month

The 1010 Project continues to move steadily forward in the midst of tough economic times, thanks to our loyal donors and church and business partners. In the last 3 years:

- 79 donors have given an individual total of \$5000, or more than 50 total donations, or any one donation greater than \$500.
- 46 donors have provided gifts greater than \$1000.
- 484 donors have given at least \$50.
- 313 donors have given less than \$50.



Education in Action...

GEA participants are actively using the knowledge gained from the program to maximize the impacts of their work.

Fair Oak Academy & College provides primary education for disadvantaged children, computer certificates, and tailoring training (photo above) for those in the slums who can't afford traditional education.

Jackson Ndeti (seated below), headmaster of Fair Oak, said The GEA was "comprehensive, intensive, and practical."

He used the notes from the class as reference material and developed Fair Oak's first business plan.



“It’s not what you know...

...it’s who you know.”

We’ve always maintained a relational, community-based approach to breaking the cycle of poverty, as seen in our values:

- Poverty Matters
- Relationship Matters
- Justice Matters
- Community Matters

And so it is that we celebrated another year with amazing people -- both those that came to us, and those that transitioned into new roles.

Adam Delp

Former intern, Service Learning Coordinator, COO, and Executive Director, Adam Delp wore many hats and touched many lives. He transitioned in May 2010 from COO to being a supporter and volunteer for The 1010 Project. Adam was directly responsible for positioning us as an organization for our new endeavors through The GEA.

Josephine Chavaseki

One of seven siblings, Josephine knew the “pinch of poverty” firsthand: sleeping hungry, missing school for lack of fees, and tilling the land. This challenging background, combined with education and decades of development experience alongside organizations like Compassion International, USAID, and Pathfinder International, formed Josephine into the leader she is today.

Josephine is our Director of The GEA in Nairobi, building the program and leading our successful fall pilot.

Board Members

Our board grew in numbers and strength. We welcomed a number of new or returning board members. Thanks from everyone at The 1010 Project for the visionary, passionate leadership of our Board of Directors.

Tim Brauhn

A former intern and Service Learning Participant, Tim rejoined us as Director of Communications & Grantwriting.

Jenny Evans

We express our gratitude to our longtime bookkeeper Jenny Evans for her dedication, sacrifice, and excellent work.

Mike Benaquis

We are thankful that Mike, our friend, supporter, and Service Learning Participant, who took over the bookkeeping duties for us in 2010.

Interns

These are the unpaid champions who spent hours every week researching new opportunities, planning events, and making sure that the organization continued to charge forward.

Melissa Schaap

Finally, our deepest gratitude to Melissa Schaap for her leadership as Chair of The 1010 Project’s Board of Directors. Melissa’s depth of experience in cross-cultural ministry and development, her genuine care for everyone involved in our work, and her passion were instrumental in all of our achievements in 2010.

Focus.

There are a thousand organizations doing “good things.” What makes The 1010 Project different, and how can we produce consistent results when other organizations struggle to stay alive? FOCUS.

Because of our extensive network of relationships, we are uniquely positioned to help equip business and community leaders to break the cycle of poverty.

The Global Entrepreneur Academy provides tools that enable organizations and individuals to increase their effectiveness in combating poverty through economic and community development. By empowering our partners and friends to become self-sufficient and sustainable, we’re ensuring that their work to break the cycle of poverty achieves maximum impact. And as they succeed, the world as we know it will be changed.



1. TRAINING 2. PLANNING 3. LENDING 4. MENTORING

Our Development Model



The 1010 Project

PO Box 9767,

Denver, CO 80209

www.the1010project.org

720.663.8441

Mentoring provides support and accountability, continuing the entrepreneur's training.

1. TRAINING

Training reveals to the entrepreneur the challenges they must plan for.

4. MENTORING

2. PLANNING

Lending provides capital to entrepreneurs who have a well-developed and measurable plan.

3. LENDING

Planning gives the entrepreneur a roadmap, & lenders a comprehensive proposal for lending.

